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News Release

**FOR IMMEDIATE RELEASE**

**WebSmart and Catapult are now included on IBM's iSeries Try & Buy CD and distributed with i5/OS V5 R3 and new iSeries systems**

Chicago, IL. October 7, 2005- **Business Computer Design**, ([www.bcdsoftware.com](http://www.bcdsoftware.com)) announced that they have signed a distribution agreement with **IBM** allowing WebSmart, BCD's iSeries-Web application development tool, and Catapult, its automated IBM iSeries system report distribution and document management tool, to be distributed through IBM's iSeries Try & Buy program. The IBM iSeries Try & Buy CD is shipped globally to iSeries customers receiving i5/OS V5R3 upgrades and new iSeries hardware shipments. Distribution of BCD's software products on IBM iSeries Try & Buy CDs begins today.

"BCD is a valuable IBM Business Partner and a strong supporter of the iSeries system. We are pleased to have BCD participate in IBM's Try & Buy program." said John Quarantello, IBM iSeries Tools Executive.

IBM's Try & Buy initiative represents an excellent opportunity for iSeries users to evaluate BCD's award winning products. All iSeries installations that receive the Try & Buy CD will be able to install complete versions of WebSmart and Catapult.

WebSmart and Catapult have clearly been able to demonstrate their value to all size - iSeries customers ranging from the smallest to the largest by having installed over 1,000 licenses of each.

Over 1,000 organizations already develop iSeries – Web applications with WebSmart, and more than 1,000,000 end users rely on these applications. WebSmart customers include: Starbucks, Universal Music, CompUSA, Goodyear, Formica, Kawasaki, State of California, Hickory Farms, numerous city and county governments, and numerous organizations including those involved in transportation, manufacturing, insurance, distribution, banking, and healthcare.

BCD anticipates large numbers of iSeries users will take advantage of this IBM program. They will activate Catapult because organizations need to reduce printed paper output, increase workflow and reduce distribution and mailing costs using a single integrated tool. They'll activate WebSmart because thousands of organizations have pent up requirements to develop iSeries – Web based

applications of all sorts. It is BCD's experience that those who evaluate WebSmart, develop production quality Web-based applications on the same day they activate the product.

According to Eric Figura, BCD's Director of Sales and Marketing, "Results of talking to hundreds of iSeries system IT people while at conferences such as COMMON, and feedback we receive from our surveys indicate a strong need for web development technology that iSeries system IT people can quickly understand. They want a solution that will build simple to mission critical iSeries – Web applications as well as extend existing applications. WebSmart accomplishes all this and more."

Figura, an ardent advocate of iSeries technology adds, "We love what IBM has done with the iSeries platform and its value proposition. BCD has expanded upon that success, extending the value proposition by making it easy to develop browser based applications. Significant numbers of iSeries shops have skilled RPG developers who can easily master web development by using WebSmart. iSeries installations ranging from the smallest to the largest can benefit from WebSmart as it offers the choice to develop applications as ILE-RPG CGI or Java using the same robust IDE. Combine that with the experience of thousands of successful iSeries, and Web application development tool installations and BCD's excellent technical support, you have what iSeries shops need to succeed."

#### **WebSmart Overview:**

BCD is a Charter member of IBM's iSeries Tools Innovation Program and WebSmart is highlighted on IBM's iSeries Developer Roadmap. Multi-award winning WebSmart is one of the easiest and most comprehensive iSeries-Web application development tools to use. It's so versatile it generates ILE-RPG CGI or Java.

iSeries users now have the professional tools to get their applications to the Web faster and more affordably using technology iSeries people truly understand. WebSmart includes Templates, custom-designed Wizards and 100+ free routines to build robust web applications. Users can quickly create Inquiries, Maintenance, Order Entry, Shopping Carts, B2B, B2C and complete web sites serving dynamic content, and extend existing iSeries applications. WebSmart supports SOA, Web Services, XML, Email, and output to Excel, Graphs, and more. It includes built in Change Management (CM) and interfaces to leading CM tools. WebSmart includes unlimited developer seats and requires no seat licenses for end users. It integrates to the Free License of BCD's Nexus Portal for controlled, secured access by employees, clients and trading partners along with numerous productivity tools. Over 1,000 organizations prefer WebSmart for strategic iSeries – Web application development.

#### **Catapult Overview:**

Catapult a winner of multiple industry awards for excellence, is an IBM ServerProven product that is highlighted on IBM's iSeries Developer Roadmap. It automatically distributes iSeries reports by e-mail, to web sites or network drives and does it all this with no changes to applications. Catapult allows iSeries installations to automate workflow, reduce printing, distribution, and mailing costs.

Catapult monitors iSeries output queues to grab reports and optionally split them for distribution, by Email, Fax or Print. It converts reports to PDF, RTF, and HTML with options to compress, encrypt, and archive.... Graphical form overlays can be added to PDF, RTF, and HTML documents. You can auto-extract data to create Excel spreadsheets. Catapult integrates to the Free License of BCD's Nexus Portal, to automatically archive documents and reports, and it automatically generates search indexes. Authorized users can search, view and add documents via a secured browser environment. You may grant or restrict access to distributed reports and documents to protect sensitive information.

The PC-based console lets Catapult administrators easily manage distribution rules, manage e-mail addresses and distribution groups as well as work with audit trails for SOX compliance. Over 1,000 organizations prefer Catapult for their automated iSeries report and document distribution needs.

Once you install WebSmart or Catapult from IBM's Try & Buy CD, you complete the online form and receive 30-day trial codes to activate full working copies of the software. All product functionality is available to you during the trial period. If needed, a 30 day trial extension is available. Complete support is included with all BCD software evaluations. These tools are licensed directly from BCD or authorized dealers. You may also download WebSmart or Catapult from [www.bcdsoftware.com](http://www.bcdsoftware.com) if you have already received your i5/OS V5R3 upgrade or want to install the most current release.

BCD is an Advanced IBM Business Partner, Charter Member of the iSeries Tools Innovation program and recently joined IBM's iSeries ISV Advisory Board. All of BCD's key products are IBM ServerProven, and many are IBM ValueAdd for eCommerce. BCD has sold over 30,000 licenses of its software productivity tools to 10,000+ worldwide sites in the IBM Midrange community. Over 100 domestic and international partners form its distribution and support network.

To date BCD has won over 30 industry awards, including 15 for best Web, and iSeries application development tools. Ten awards have been received over a recent 12-month period of time.

WebSmart and Catapult recent awards include: Winner of iSeries NEWS Reader's Choice APEX Award, winner of iSeries NEWS Editor's Choice APEX Award, and Search400.com's Products of the Year Gold Winner in multiple categories.

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